CrisisRisk™ Critical Decision Tool

	ONSET	IMPACT ASSESSMENT	RESPONSE	RECOVERY	POST EVENT
DECISIONS MADE	▪ Alert/Notify to Mobilize or Standby	▪ Determine SMEs needed to assist with assessment ▪ Determine What is Needed to Measure Event REACTION & EXTENT Severity using Crisis ABCs™ ▪ Focus on Potential Impacts	▪ Determine Assignments Needed and timing ▪ Determine Metrics to Measure success ▪ Determine Resources & SMEs Needed ▪ Determine What to Monitor ▪ Establish Priorities ▪ Evaluate Strategies ▪ Assess Compliance/Legal Issues	▪ Determine Resources Needed ▪ Determine Timing of Purposeful Disengagement ▪ Establish Priorities	▪ Evaluate Lessons Learned ▪ Identify Proactive Actions to Avoid Same or Similar Events
ACTIONS TAKEN	▪ Activate ▪ Begin Monitoring ▪ Convene ▪ Engage SMEs	▪ Aggregate intelligence ▪ Determine if Threat Still Exists ▪ Identify Critical Needs and Concerns of Stakeholders ▪ Identify Material Impacts ▪ Identify Potential Consequences and Opportunities ▪ Identify What Could Cause Damage, if Exposed ▪ Verify Facts	▪ Activate Resources & SMEs ▪ Address Issues, Risks & Acceleration Points ▪ Address Stakeholder Needs ▪ Aggregate Intelligence ▪ Continue to Evaluate Event REACTION & EXTENT ▪ Delegate Actions ▪ Focus on Impacts of Leadership Actions (Intended & Unintended) ▪ Review Available Information	▪ Deploy Recovery Resources to Address Needs & Concerns of Impacted People ▪ Transition Control pf Recovery to Leadership and/or Designated Special Recovery Teams to Perform the Necessary Actions to Protect and Reestablish Impacted Critical Assets	▪ Conduct a Post Event Impact Assessment ▪ Conduct an After-action Review or Debrief ▪ Enhance plan(s), Teams(s) & Integration ▪ Note Improvements or Mitigation Needed ▪ Provide Crisis Counseling for Employees in Highly Stressful Events
WORDS SAID	▪ Communicate Among Leadership ▪ Notifying Internal Communications Plans or Teams	▪ Coordinate Stakeholder Communications ▪ Monitor Internal and External Sources of Intelligence	▪ Address Compliance Issues ▪ Coordinate Stakeholder Communications & Adjust Messaging, as Needed ▪ Determine if Communications Needs are One-time or Ongoing ▪ Monitor Internal & External Sources of Intelligence; Adjust Messaging	▪ Coordinate Stakeholder Communications & Adjust Messaging, as Needed	▪ Coordinate Stakeholder Communications & Adjust Messaging, as Needed